

ALLENTOWN PARTNERS WITH XTERPRISE TO DELIVER GROUNDBREAKING ANIMAL INVENTORY MANAGEMENT SYSTEM

*RFID Technology Provides the Basis for a Faster, More Accurate,
More Comprehensive Method of Taking an Animal Census*

Allentown, NJ – February 4, 2009 – Allentown, Inc., the global leader in research animal housing, today announced a strategic partnership with Xterprise, a leading provider of RFID enterprise applications. The partnership, which is limited to the development of specific products and services, recently resulted in the introduction of Wi-Com Sensus™ – Allentown’s Wireless Animal Inventory Management System.

“We were extremely interested in the Allentown project right from the word ‘go,’” said Dean Frew, president and CEO of Xterprise. “We’re constantly looking for new and interesting markets for our Clarity™ applications, and the research animal housing industry was an untapped market for us so partnering with the market leader made a lot of sense.”

RFID stands for Radio Frequency Identification and is the same technology employed in such everyday items as access key cards and electronic toll collectors. Wi-Com Sensus uses plastic cardholders that are imbedded with RFID tags to streamline and automate the census taking process. This high tech approach reduces costs and ensures accuracy for both facilities and researchers.

“We knew what the industry was looking for in terms of functionality and performance,” said Steve Miller, senior technology manager for Allentown and Wi-Com project lead. “And we knew that RFID was the way to get it done. Thankfully, we found a partner in Xterprise who could bring their unique expertise to the project and who also shared our passion for it.”

Xterprise is the first RFID software company to make Inc. Magazine’s list of Top 50 Software Companies in America, and was named Microsoft RFID Partner of the Year for 2008.

For more information about Wi-Com Sensus, Allentown is offering a free web presentation entitled “Tag. You’re It.” that can be attended by registering at www.allentowninc.com/tag.

About Allentown, Inc.

Allentown, Inc. is the global leader in research animal housing with more than 15,000 IVC installations worldwide. For more than 40 years, Allentown has provided quality products and services to the biomedical research community. For more information, please visit www.allentowninc.com.

About Xterprise, Inc.

Xterprise Incorporated was founded in 2002 as a provider of off the shelf and customized RFID (Radio Frequency Identification) applications. Today the Xterprise suite of applications for the High Definition Enterprise™, known as Clarity™, leverage Microsoft platform technology, lean and continuous improvement expertise, enterprise systems integration along with RFID technology. For more information, please visit www.xterprise.com.

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