

ALLENTOWN BREAKS NEW GROUND WITH WIRELESS ANIMAL INVENTORY MANAGEMENT SYSTEM

*RFID Technology Employed to Streamline
and Automate the Census Taking Process*

Allentown, NJ – November 10, 2008 – Allentown, Inc., the global leader in research animal housing, today introduced Wi-Com Sensus, a groundbreaking new wireless animal inventory management system. The new system, consisting of both reliable hardware as well as robust software, streamlines and automates the census taking process using plastic cardholders imbedded with RFID tags – the same wireless technology employed in access key cards and electronic toll collectors. This high tech approach reduces costs and ensures accuracy for both facilities and researchers.

“RFID was definitely the right way to go,” said John Coiro, president of Allentown. “It’s given us the accuracy, the speed and the flexibility that we’ve found to be sorely lacking in existing, conventional methods of taking an animal census.”

With Wi-Com Sensus you can read an entire room in as little as 30 seconds, eliminate cage counting, track cage movements, generate valuable reports and much, much more. Together with Wi-Com Vantage – Allentown’s wireless IVC rack monitoring system – Wi-Com Sensus adds yet another innovative offering to Allentown’s growing family of Wi-Com facility support solutions.

“We want to bring value to the LAS community in every way possible,” said Coiro. “Certainly with superior cages and racks, but also by bringing innovative products to our industry that go beyond what most housing providers have traditionally offered. We feel that, with Wi-Com Sensus and our Wi-Com family of products, we’re doing just that.”

For more information about Wi-Com Sensus, Allentown is offering a free web presentation entitled “Tag. You’re It.” that can be attended by registering at www.allentowninc.com/tag.

About Allentown, Inc.

Allentown, Inc. is the global leader in research animal housing with over 500 customers and more than 15,000 IVC installations worldwide. For more than 40 years, Allentown has provided quality products and services to the biomedical research community. For more information, please visit www.allentowninc.com.

###