

\*\*\* For Immediate Release \*\*\*

## ALLENTOWN ANNOUNCES NEW COMMITMENT TO CONNECTICUT

*Expanded Reorganization Positions Allentown to  
Increase Coverage and Enhance Customer Service*

**Allentown, NJ – November 1, 2010** – Allentown, Inc., the global leader in research animal housing, announced today that Patrick Connahan will be the new Technical Sales Consultant for the state of Connecticut.

“Patrick has done exceptional work since he’s come on board here with Allentown. His customers are extremely happy with his attention to detail and dedication to service....he’s the right professional at the right time to service the Connecticut territory,” said Vincent Pombo, Vice President of Sales and Marketing for Allentown. “Pat has experience and knows how to partner with our customers to bring them the best solutions for their animal housing challenges. He doesn’t just sell products; he gets to know his customers and works together with them to come up with solutions that are best for them and their research....that’s the epitome of the Allentown way.”

Patrick serviced NYC/Long Island and New Jersey customers over the past 5 years, and is extremely excited with the opportunity to reach even more customers in the Connecticut area. “I’ve worked with some of our Connecticut customers over the years,” said Patrick “and I’m now very excited to have the entire area a primary responsibility.”

The Connecticut bioscience sector is one of the most prestigious in the nation, and is comprised of educational and research institutions, biotechnology and pharmaceutical companies. “With many long term customers and relationships in Connecticut,” adds Pombo, “Patrick is looking forward to servicing our current customers, and growing our customer partnerships even more.”

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## **About Allentown**

Allentown, Inc. is the global leader in research animal housing with over 600 customers and more than 18,000 installations worldwide. For more than 40 years, Allentown has provided quality products and services to the biomedical research community. For more information, please visit [www.allentowninc.com](http://www.allentowninc.com).

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